

TO: Sanctuary Advisory Council Members
FROM: NAPA Sub-Committee
DATE: July 23, 2001
SUBJECT: Recommendations on the National Academy of Public Administration
(NAPA) Report

I hope everyone has had a chance to read the NAPA Report of February 2000. This informative report was discussed during several meetings last year, and a NAPA Sub-Committee was formed. Current members include Ron Massengil, Jim Stilwell, David Clayton, Deborah Streeter, and Stephanie Harlan.

The Committee's task was to examine and follow up on recommendations in the NAPA Report, in particular those dealing with Sanctuary Advisory Councils. The Subcommittee met and would like to make the following recommendations. They include the comments made at the last meeting by SAC members, and Superintendent Bill Douros who highlighted NAPA recommendations that have already been addressed by Sanctuary staff, and those we still need to focus on.

1. Resource Protection

- Focus on protecting resources as the best way to serve broad statutory goals.
- Make protecting resources at the existing sanctuaries the highest priority.
- Emphasize results, rather than planning, capacity building or other processes. Prepare a state of the sanctuaries report at least every three years (perhaps more often initially, and updated more often if conditions change dramatically) that describes threats to sanctuary resources and steps that sanctuaries and others are taking to protect marine resources.

2. Promote scientific research

- Clearly state the threats to marine resources on the basis of the best available scientific evidence, and clearly state whether the sanctuary can provide adequate protection.

3. Education and Outreach

- Make sanctuaries more visible to the public, especially on the water. Invest in an intensive effort to erect informative signs at turnout areas along coastal roads and at marinas. Build visitor centers in partnership with other organizations.
- Request staff/education working group investigates installing signs at boat launches/major accesses points for kayakers, divers, and boaters. Continue to

identify the most appropriate view shed sign locations. Finalize estimate on radio broadcast along Big Sur area.

- Investigate developing a MBNMS program involving public participation/displays for boats, scuba tanks, kayaks, and posters, etc.
- Broaden the scope of Sanctuary public contacts and educational opportunities.
- Develop a cooperative opportunity with BLM (Piedras Blancas Lighthouse) and NPS (Coastal Islands National Monument), San Simeon-Hearst Castle State Park, and other state parks to share resource education and protection programs.
- More outreach, public education.
- Work more confidently with local communities. Look into ways to increase the involvement and support from the public and other agencies.

How to accomplish this:

- a) NOAA should provide stronger support to the Sanctuary program.
- b) Prepare for future growth and impacts on Sanctuary resources.
- c) Review the Charter and Protocols for revisions.
- d) Include these recommendations during the Management Review process.
- e) Encourage communication among the sanctuary councils.
- f) Look at doing a survey of the communities, sanctuary users, and others for future direction.